

## Tropic Sun Towers Resort Selects GEM Link® Wireless For Energy Savings

**Roanoke, VA – January, 2013** – Tropic Sun Towers in Ormond Beach, Florida, selected Lodging Technology's GEM Link® Wireless energy management system to reduce energy consumption 35% to 45% by automatically resetting room temperature to an energy conserving level, pre-selected by management, only while guests are out of the room.

Toni Peterson, General Manager of Tropic Sun Towers, stated, "After reviewing many companies, the Board of Directors chose Lodging Technology to install their GEM Link® Wireless system in all 84 units to the HVAC and electric hot water heaters to significantly reduce energy consumption and expenses. The installers, Rob and Scott, actually stayed on site during the entire installation and were very professional and courteous and kept me updated each day on the progression of the installation. Rob and Scott insured that our maintenance supervisor was involved in the installation as well, so they could answer any questions he may have regarding the operation of the product. I am extremely happy with the courtesy and professionalism that Lodging Technology showed during our project and would recommend them to anyone that is interested in their products."



*The GEM Link® PIR Sensor mounted on the wall of the condo is barely noticeable.*



*GEM Link® Wireless*



*In addition to significantly reducing HVAC costs, GEM Link® also wirelessly controls the 3 kW electric water heaters at the Tropic Sun Towers.*

GEM Link® uses a combination of wireless passive-infrared (PIR) occupancy sensors, door switches, and a Transceiver Control Module connectable to any HVAC unit, regardless of brand, model, age, or voltage to reduce consumption and expense.

William Fizer, President of Lodging Technology, said, "We are pleased that the Board of Directors of Tropic Sun Towers Condominium Association approved installation of GEM Link® to reduce energy expense for the condo owners." He continued, "We were able to meet the challenge of also reducing the expense of the electric water heaters during periods of unoccupied time to further reduce energy costs."

On the quiet north end of Daytona Beach area, Tropic Sun Towers ([www.tropicsuntowersresort.com](http://www.tropicsuntowersresort.com)) features 1- and 2-bedroom condominiums. Tropic Sun Towers is designed to provide all the comforts of home combined with an incredible beachfront location, fantastic amenities and unrivaled service. Guests can savor the sensations of the rolling waves from their private balconies, relaxing poolside or lounging on the beach. For the more energetic, they can occupy their time playing shuffleboard, working out in the fitness room, or renting bicycles and body boards as well as participating in the activities available at the resort. Tropic Sun Towers is part of SPM Resorts, Inc.'s portfolio of full-service professionally managed resorts from New England to the US Virgin Islands ([www.spmresorts.com](http://www.spmresorts.com)).

Lodging Technology ([www.lodgingtechnology.com](http://www.lodgingtechnology.com)) is the originator and unsurpassed leader in infrared sensor-based energy conservation for the lodging industry. The company is one of the most trusted names in energy management and has sold their products across the US and internationally for more than 33 years. Lodging Technology's products reduce guestroom energy costs 35% to 45%, with typical paybacks under two years and ROI of 50% to 60%. Designed primarily for hotels, Lodging Technology's products are equally applicable to other facilities such as school classrooms, college dorms, offices, conference centers, and military lodging facilities.