



## Chairman's Corner

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Dear Homeowners:

Once again I am privileged to write a short Chairman's Corner article for this season's newsletter. My fellow Board Members and I hope you have had a good summer and fall. We are all pleased with the accomplishments of our Board, Management Company and Ocean Club staff over the last several months. I am pleased to report that, despite the poor economic times, our Association is in relatively good financial shape.

Our most exciting news is that we are moving forward in the process of developing a unit refurbishment plan. Our units and some furniture pieces are over 20 years old and almost all furnishings are now 10 years old. The units and furnishings are showing their wear and tear.

The Board of Directors initially considered a major unit refurbishment over a two year period, which would have required a special assessment. However, the Board concluded that given the difficulties in our national and local economies, it was the wrong time to be special assessing Ocean Club owners. Instead the Board has settled on a more modest proposal. We are intending to complete a model refurbished unit. Additionally, we are undertaking a partial refurbishment on a second unit, to include new flooring, newly re-tiled bathroom and new wall covering. Obviously, the partial refurbishment will be much less expensive than the full refurbishment. Both units will be available for owners to view in 2009 and the Board is very interested in receiving feedback from owners on the two units.

We, as a Board, are often asked to revisit the Reservation Policy. At our most recent meetings, we reviewed the policy and have decided to maintain the current policy. The policy was revised only one year ago, based on expressions of concern from owners. Therefore, the Board felt that to change the policy once again this year would lead to much confusion for owners. We understand and appreciate that some owners have concerns with the present reservation policy, but we have also heard from many owners who support the current policy.

The Board has also congratulated our friend and long time Board Member Dr. Dave Chvatal on his "so called" retirement, and has presented him with a beautiful picture plaque of The Ocean Club. We will miss his input, but maintain his friendship.

I wish all of you a very happy holiday season and look forward to seeing you at our Annual Meeting in January.

Best regards,  
Mark Fishbon



### MARK YOUR CALENDAR

The Ocean Club on Smuggler's Beach  
Board Meeting will be held on

Tuesday, January 13, 2009 at 4 p.m.

The Ocean Club on Smuggler's Beach  
Annual Meeting will be held on

Tuesday, January 13, 2009 at 7:00 p.m.

with Registration starting at 6:00 p.m.



## MANAGER'S CORNER

**Parking Continues to be a problem.....**We have been fortunate in past years to utilize another resorts' property across the street from The Ocean Club to handle our overflow parking and our trash dumpster. This past July we were asked to stop utilizing this property. Please don't forget that owners are allowed only one parking space per one bedroom unit and two spaces per two-bedroom unit during our busy season. We only have 63 spaces and need 65; this rule must be enforced to allow all owners a space to park. If you are an owner utilizing the resort amenities just for the day, you must park off property to allow owners who are using their assigned week at the resort to park on property.

**No Deed?.....**Please check your records to determine if you have a deed in your possession. All deeds for The Ocean Club are recorded at the Barnstable Registry of Deeds, Barnstable, MA. If you would like to utilize a free website offered by the Registry of Deeds, please go to [<http://bcrd.co.barnstable.ma.us/>]. When you open to the first page of this site click on "Search Public Records" and follow the prompts.

**Express Yourself Program.....**Off Season Owners get 22 days a year with one week! Enjoy three (3) five (5) day stays in the off season, at any participating SPM Resort, plus use your own week....Bonus Time fees do apply and all reservations are subject to availability. Please call your Resort Management Office at The Ocean Club at (508) 398-6955 and ask for Carole, Linda or Steve.

### OVER SOLD....NO WAY

This past summer some owners were telling others that we are oversold. We are not over sold in any season, RCI or II does not have a private block of rooms, they only have rooms owners bank with them. The Ocean Club is fortunate to be a fully sold out resort.

With only 60 floating units per week and over 60 requests per week getting a certain week in high and prime time can be difficult. There will be times when you will not get the week you are requesting, but you will always get a week in your time frame. RESERVE EARLY....Owners may reserve one year in advance....you do not have to have your maintenance fees paid to reserve your week. *You must, however, have your maintenance fees paid to space bank your week with RCI or II or to stay at the resort.*

**"Owners' Rental Specials" Continue During the Getaway time period.....**Before you rent somewhere else during Weeks 5-12 and 44-52, please call the Resort Management Office at The Ocean Club at (508) 398-6955. We would like to have you stay here and not somewhere else. We will continue to offer owners special rental discounts depending on availability. Just ask for Carole, Linda or Steve. We look forward to your visit!

**Please .... Out of courtesy for fellow owners and guests, do not smoke inside your unit. Thank you!**

As you all know there are no non-smoking units at The Ocean Club. We have, however, had some success with our voluntary program of asking our owners and guests to

smoke outside in consideration of those that will occupy the unit after them. If, upon check-in, you have a problem with smoke odor, come to the Office or Front Desk and we will do our best to help remedy the problem.

**Pets.....**I have two dogs of my own, but they are not allowed at The Ocean Club. The Ocean Club does not allow pets with the exception of "medical animals". This means pets are not allowed to be on the property even if visiting. This seems to be a new trend pets arriving for day visits or being kept in the car, sorry no. We will have to ask that they be removed from the property. If you need a place for them to stay while you are here, we will be happy to give you information on boarding facilities.

**The search is still on.....**We again want to thank all our generous owners for the donation of books and movies, but can we please have more? We are searching for VCR/DVD movies, books, games (they are in big demand) or when cleaning out the attic how about Bingo prizes?

Seriously we are extremely grateful for your donations as they help to keep the budget down and enjoyment is had by all. If you have any questions, please email me at [sbuckley@spmresorts.com](mailto:sbuckley@spmresorts.com).

### PALMETTO MARKETING YEAR-END REPORT

As many of you know Marilyn has flown south for the winter. She will return towards the end of February or early March. At that time, we will again be available to help any of you who want to sell.

In the meantime, we do have a couple of recently foreclosed weeks that we can let you purchases for some real limited time **special prices**. Note that these specials won't be available after January 31, 2009.



Call (843) 238-5000 and ask for Palmetto Marketing.

Note: We will only be able to handle purchase questions at this number and not selling or listing questions.



Do you own at another resort and would like to see a change in your management company?

SPM Resorts, Inc., The Ocean Club Management Company, is actively searching for new management opportunities. Just e-mail me any contact information where you have ownership, along with any Board of Directors information, to [sbuckley@spmresorts.com](mailto:sbuckley@spmresorts.com)

## 2009-2012 Resort Calendar (Friday to Friday Check-In)

	<u>WEEK</u>	<u>2009</u>	<u>2010</u>	<u>2011</u>	<u>2012</u>
<b>OCEAN CLUB CLOSED</b>	1	Jan 2 - Jan 9	Jan 1 - Jan 8	Jan 7 - Jan 14	Jan 6 - Jan 13
	2	Jan 9 - Jan 16	Jan 8 - Jan 15	Jan 14 - Jan 21	Jan 13 - Jan 20
	3	Jan 16 - Jan 23	Jan 15 - Jan 22	Jan 21 - Jan 28	Jan 20 - Jan 27
	4	Jan 23 - Jan 30	Jan 22 - Jan 29	Jan 28 - Feb 4	Jan 27 - Feb 3
<b>GET AWAY</b>	5	Jan 30 - Feb 6	Jan 29 - Feb 5	Feb 4 - Feb 11	Feb 3 - Feb 10
	6	Feb 6 - Feb 13	Feb 5 - Feb 12	Feb 11 - Feb 18	Feb 10 - Feb 17
	7	Feb 13 - Feb 20	Feb 12 - Feb 19	Feb 18 - Feb 25	Feb 17 - Feb 24
	8	Feb 20 - Feb 27	Feb 19 - Feb 26	Feb 25 - Mar 4	Feb 24 - Mar 2
	9	Feb 27 - Mar 6	Feb 26 - Mar 5	Mar 4 - Mar 11	Mar 2 - Mar 9
	10	Mar 6 - Mar 13	Mar 5 - Mar 12	Mar 11 - Mar 18	Mar 9 - Mar 16
	11	Mar 13 - Mar 20	Mar 12 - Mar 19	Mar 18 - Mar 25	Mar 16 - Mar 23
	12	Mar 20 - Mar 27	Mar 19 - Mar 26	Mar 25 - Apr 1	Mar 23 - Mar 30
	13	Mar 27 - Apr 3	Mar 26 - Apr 2	Apr 1 - Apr 8	Mar 30 - Apr 6
	14	Apr 3 - Apr 10	Apr 2 - Apr 9	Apr 8 - Apr 15	Apr 6 - Apr 13
	15	Apr 10 - Apr 17	Apr 9 - Apr 16	Apr 15 - Apr 22	Apr 13 - Apr 20
	16	Apr 17 - Apr 24	Apr 16 - Apr 23	Apr 22 - Apr 29	Apr 20 - Apr 27
	17	Apr 24 - May 1	Apr 23 - Apr 30	Apr 29 - May 6	Apr 27 - May 4
<b>HIGH</b>	18	May 1 - May 8	Apr 30 - May 7	May 6 - May 13	May 4 - May 11
	19	May 8 - May 15	May 7 - May 14	May 13 - May 20	May 11 - May 18
	20	May 15 - May 22	May 14 - May 21	May 20 - May 27	May 18 - May 25
	21	May 22 - May 29	May 21 - May 28	May 27 - Jun 3	May 25 - Jun 1
	22	May 29 - Jun 5	May 28 - Jun 4	Jun 3 - Jun 10	Jun 1 - Jun 8
	23	Jun 5 - Jun 12	Jun 4 - Jun 11	Jun 10 - Jun 17	Jun 8 - Jun 15
	24	Jun 12 - Jun 19	Jun 11 - Jun 18	Jun 17 - Jun 24	Jun 15 - Jun 22
	25	Jun 19 - Jun 26	Jun 18 - Jun 25	Jun 24 - Jul 1	Jun 22 - Jun 29
<b>PRIME</b>	26	Jun 26 - Jul 3	Jun 25 - Jul 2	Jul 1 - Jul 8	Jun 29 - Jul 6
	27	Jul 3 - Jul 10	Jul 2 - Jul 9	Jul 8 - Jul 15	Jul 6 - Jul 13
	28	Jul 10 - Jul 17	Jul 9 - Jul 16	Jul 15 - Jul 22	Jul 13 - Jul 20
	29	Jul 17 - Jul 24	Jul 16 - Jul 23	Jul 22 - Jul 29	Jul 20 - Jul 27
	30	Jul 24 - Jul 31	Jul 23 - Jul 30	Jul 29 - Aug 5	Jul 27 - Aug 3
	31	Jul 31 - Aug 7	Jul 30 - Aug 6	Aug 5 - Aug 12	Aug 3 - Aug 10
	32	Aug 7 - Aug 14	Aug 6 - Aug 13	Aug 12 - Aug 19	Aug 10 - Aug 17
	33	Aug 14 - Aug 21	Aug 13 - Aug 20	Aug 19 - Aug 26	Aug 17 - Aug 24
	34	Aug 21 - Aug 28	Aug 20 - Aug 27	Aug 26 - Sept 2	Aug 24 - Aug 31
	35	Aug 28 - Sept 4	Aug 27 - Sept 3	Sept 2 - Sept 9	Aug 31 - Sept 7
<b>HIGH</b>	36	Sept 4 - Sept 11	Sept 3 - Sept 10	Sept 9 - Sept 16	Sept 7 - Sept 14
	37	Sept 11 - Sept 18	Sept 10 - Sept 17	Sept 16 - Sept 23	Sept 14 - Sept 21
	38	Sept 18 - Sept 25	Sept 17 - Sept 24	Sept 23 - Sept 30	Sept 21 - Sept 28
	39	Sept 25 - Oct 2	Sept 24 - Oct 1	Sept 30 - Oct 7	Sept 28 - Oct 5
	40	Oct 2 - Oct 9	Oct 1 - Oct 8	Oct 7 - Oct 14	Oct 5 - Oct 12
	41	Oct 9 - Oct 16	Oct 8 - Oct 15	Oct 14 - Oct 21	Oct 12 - Oct 19
	42	Oct 16 - Oct 23	Oct 15 - Oct 22	Oct 21 - Oct 28	Oct 19 - Oct 26
	43	Oct 23 - Oct 30	Oct 22 - Oct 29	Oct 28 - Nov 4	Oct 26 - Nov 2
	<b>GET AWAY</b>	44	Oct 30 - Nov 6	Oct 29 - Nov 5	Nov 4 - Nov 11
45		Nov 6 - Nov 13	Nov 5 - Nov 12	Nov 11 - Nov 18	Nov 9 - Nov 16
46		Nov 13 - Nov 20	Nov 12 - Nov 19	Nov 18 - Nov 25	Nov 16 - Nov 23
47		Nov 20 - Nov 27	Nov 19 - Nov 26	Nov 25 - Dec 2	Nov 23 - Nov 30
48		Nov 27 - Dec 4	Nov 26 - Dec 3	Dec 2 - Dec 9	Nov 30 - Dec 7
49		Dec 4 - Dec 11	Dec 3 - Dec 10	Dec 9 - Dec 16	Dec 7 - Dec 14
50		Dec 11 - Dec 18	Dec 10 - Dec 17	Dec 16 - Dec 23	Dec 14 - Dec 21
51		Dec 18 - Dec 25	Dec 17 - Dec 24	Dec 23 - Dec 30	Dec 21 - Dec 28
52		Dec 25 - Jan 1, 2010	Dec 24 - Dec 31	Dec 30 - Jan 6, 2012	Dec 28 - Jan 4, 2013
53		N/A	Dec 31 - Jan 7, 2011	N/A	N/A

## **OCEAN CLUB RESERVATION POLICY**

The primary features of the resort's Reservation Policy are:

- Reservations will continue to be booked one year in advance, e.g. on the first day of Week 15 in 2009, we will commence booking reservations for Week 15 in 2010.
- To help eliminate errors, misunderstandings or miscommunications, all requests must be received in writing.
- Reservation assignments will begin at 11:30 a.m.
- Reservation requests will be received by fax, mail or e-mail no earlier than the preceding Monday, i.e. four days prior to the day that bookings commence.
- Owners will be permitted to come in person to reserve their week.
- A random drawing of requests received by fax, mail or e-mail will alternate with a random drawing of requests of those owners present in person, on-site, until all available rooms have been assigned.
- The random drawing will start with those owners present. Owners present on-site are not allowed to submit requests by mail, fax or e-mail.

There are three basic differences between the current Reservation Policy and the previous policy. First, we will begin booking reservations at 11:30 a.m. rather than 9:30 a.m. This will allow owners and guests from the previous week to check out and depart without disruption.

The second difference relates to owners arriving in person to reserve. The reservation requests of those owners present on site will be drawn randomly and reserved in the order in which they are drawn. No longer will the owner arriving first necessarily be the first reservation reserved.

Finally, those owners present, on site, will no longer be allowed also to submit their requests by fax, mail or e-mail.

This Reservation Policy has now been in place almost one full year and was approved by the Board after receiving numerous complaints from owners on the inequity of the previous policy. At its November meetings, the Board once again reviewed the policy and considered comments received from owners. Some owners identified concerns and others expressed support for the current policy. Recognizing that the policy was less than one year old, the Board concluded that revisions to the policy after only this short period of time would inevitably lead to confusion among the owners

If you have any questions on the Reservation Policy, please contact The Ocean Club.

## SOME CAPE COD THINGS TO DO

### [Cape Cod Museum of Art](#)

The Cape Cod Museum of Art's mission is to collect, conserve, study, interpret and exhibit works by outstanding artists associated with Cape Cod and the Islands. Through its programs, the museum seeks to preserve the artistic heritage of the area and to foster artistic and cultural growth within the individual and the community. Visit CCMA to discover the Cape through historical and contemporary artists:

Rte 6A at the Cape Playhouse Center  
Dennis, MA 02638  
Tel: (508) 385-4477

### [Eric Hoch Gallery](#)

Eric Holch, internationally recognized artist and printmaker, based on Nantucket Island, creates limited edition serigraph prints, posters and his signature line of nautically-inspired silk neckties. Since 1976, Holch's limited edition prints and oil paintings have been exhibited in over 250 galleries and museums throughout the U.S., Bermuda, England, Australia and Japan.

10 Old South Wharf Nantucket, MA  
02554  
Tel: 508-228-7654

### [Cahoon Museum of American Art](#)

The Cahoon Museum of American Art resides in a beautifully restored 1775 Georgian Colonial that was once an overnight stop on the stagecoach line between Hyannis and Sandwich. Wide floorboards, stenciled walls and floors, fireplaces and antique furnishings give the cheerful galleries a homey intimacy. The heart of the

collection is the fanciful primitive paintings of the late Ralph and Martha Cahoon, local legends who had their home, studio and gallery in the old house for 37 years..

4676 Falmouth Road Cotuit, MA  
02635  
Tel: (508) 428-7581

### [Dennis Port General Store](#)

Located in the heart of Cape Cod, in nostalgic Dennis Port village, the Dennis Port General Store is Cape Cod's unmistakable, original shopping excursion. Inside you will find an impressive array of gourmet kitchen tools, Cape



Cod made provisions and gifts, resortwear, and the best souvenirs to bring home to friends and family. We feature many unique and hard-to-find items like Colonial Candles which began over a hundred years ago in the kitchen of a Hyannis school teacher.

662 Main Street Rt. 28 Dennis Port,  
MA 02639  
Tel: (508) 394-3953

### [Mashpee Commons](#)

Mashpee Commons is a unique retail destination on Cape Cod, an exciting blend of the finest national retailers, specialty shops, dining, and entertainment, beautifully set amid the charm and tradition of a New England town center. Browse over 90 stores including GAP, Talbots, Chico's, Banana Republic, Williams Sonoma, and Pottery Barn as well as unique local bou-

tiques. Fabulous fashions, accessories, gourmet foods, gifts, footwear and furnishings await you among charming streets and byways.

Rtes 28 & 151 Mashpee, MA 02649  
Tel: (508) 477-5400

### [The Armchair Bookstore](#)

The Armchair Bookstore located on scenic Route 6A in Dennis is a Cape Cod shopping tradition. We have a fresh new look but have kept the charm our customers love. We offer a wide selection of books for adults, teens and children. We also carry a large assortment of great gift items including jewelry, candles, cards, stationary, calendars, baby gifts, toys and much more.

619 Main Street (6A) Dennis, MA  
02638  
Tel: (508)385-0900

### [Cape Cod Potato Chips](#)

For over 25 years, Cape Cod Potato Chips has brought you all-natural goodness and fresh flavors with our hand-stirred kettle-cooked chips. The legendary crunch of our chips has made them a classic on the Cape and around the world. Cape Cod Potato Chip Factory: See how a potato becomes a chip at one of the area's top tourist destinations. Annually, more than 250,000 visitors are let in on the secret of how Cape Cod Potato Chips are made.

Breed Hill Road Hyannis, MA 02601  
Tel: (508) 771-3999



**RCI....**

The Ocean Club has once again achieved the difficult Silver Crown designation for 2008. Some owners have asked me about achieving the Gold Crown designation. Unfortunately we are not able to obtain that designation due to the size of our units and resort amenities that are required for the Gold Crown status. However that does not mean we cannot strive to obtain the points required to be a Gold Crown Resort. If you are exchanging your week with RCI and on the day you are doing the exchange our ratings are at a Gold Crown level you will get a Gold Crown exchange!



329 South Shore Drive  
South Yarmouth, MA 02664

Phone: (508) 398-6955  
Fax: (508) 394-3788  
Email: [info@spmresorts.com](mailto:info@spmresorts.com)

*Professionally  
managed by:*



## Board of Trustees and SPM Resorts, Inc.

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